



TOWN OF BOW

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PRESS RELEASE

Bow Announces New Interactive Website Enhancing Citizen and Government Communication

BOW, NEW HAMPSHIRE – Bow Town Manager David Stack is pleased to announce the successful launch of the Town of Bow's new website www.bownh.gov. "After many months of design, programming, and training, we now have a site that aligns with the Board of Selectmen's goal to continually perfect the dissemination of Town information and communications," Stack said. "The improved layout will provide citizens the opportunity to easily navigate the site to find public records, financial information, and more."

New features of the site include:

- "How Do I" directory for quick reference,
- "Notify Me" button to receive texts and/or email updates,
- Community Calendar highlighting town-wide events, and
- Mobile friendly for ease-of-use use on smartphones and tablets.

In addition to a new domain name, the Town also launched a simplified email system so the public can send messages to Town employees using their first initial and last name.

Updates will continue into 2017, as the Town looks to build upon the design of the site and integrate more solutions to better serve its residents and businesses.